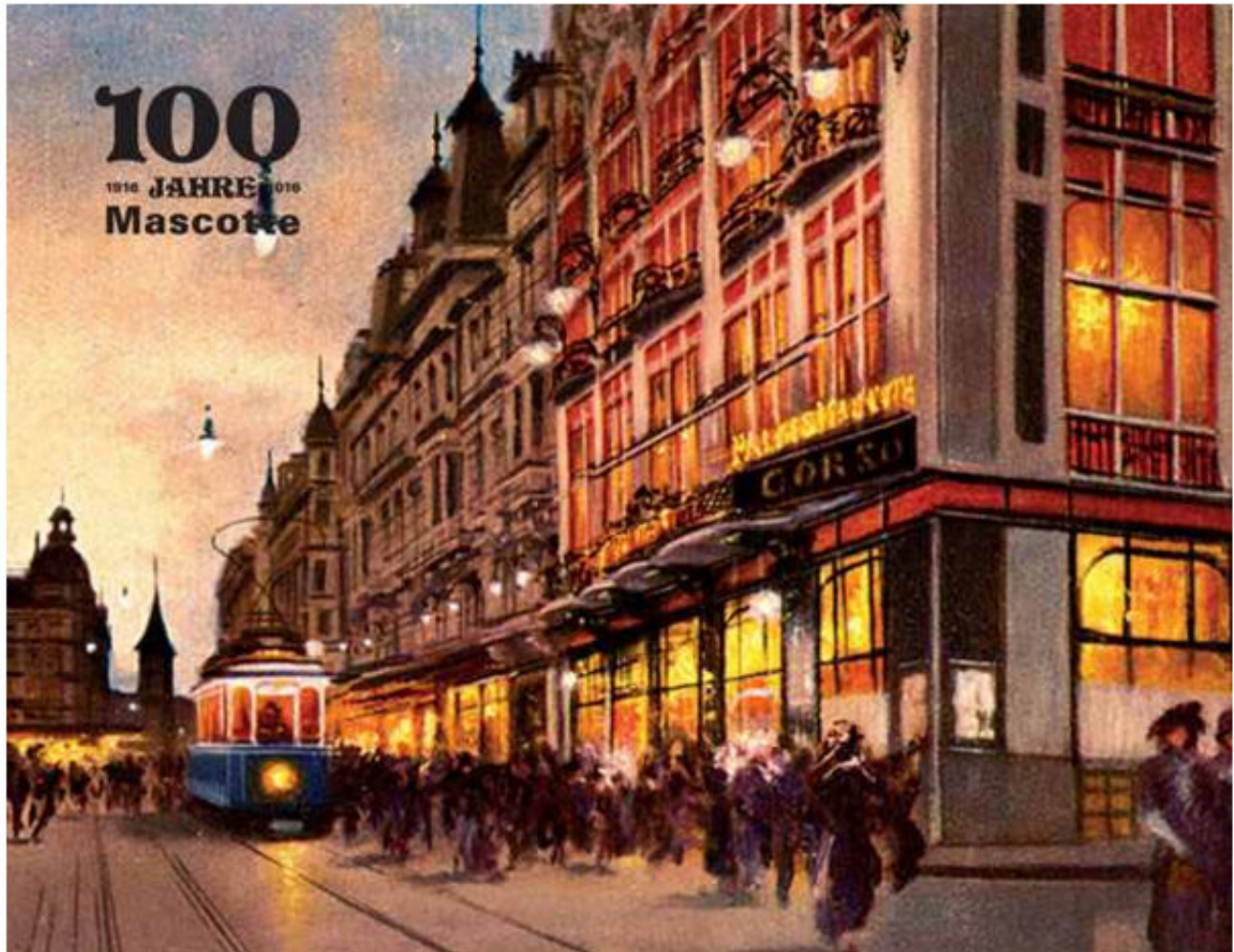


100 Years of Mascotte Zurich

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Picture courtesy of Mascotte

100 Years of Mascotte Zurich

The "Palais Mascotte" or Mascotte as it is more usually referred to, is celebrating its 100th Anniversary. It was only recently that two historians discovered by chance an advert from an old copy of the daily newspaper "Neue Zürcher Zeitung" announcing its opening party which took place on 13th January 1916. Exactly 100 years to the day another party took place in the same location to celebrate its centenary.

The Mascotte in Bellevue occupies the first floor of the Corso in Zurich. It was originally planned as a meeting place for local associations and guilds, but soon theatre pieces and all kinds of shows and even the films were performed there. In the 1920s and 1930s famous artists from all over Europe and beyond came to perform here including Josephine Baker and Louis Armstrong.

In the 1950s and 1960s there were big bands, dance music and live concerts. In 1970 Mascotte was taken over by Zurich city and placed under protection but in 1977 Freddy Burger along with Udo Jürgens took over the management and around this time the first discos took place and musicians like Samy Davis Jr., Sherman and Pepe Lienhard Club came to play.



In the eighties Mascotte became for a while the most popular disco in Zurich and international stars came from far and wide. Times changed and things moved on but Mascotte is still very much a hot spot in Zurich's night scene. Recent concert highlights include Babyshambles with Pete Doherty, Arcade Fire, The XX, Florence & The Machine and the Toten Hosen. Mascotte also plays host to comedy shows, international stars such as the Fantastic Four, Juanes, Nelly Furtado and Silbermond, football and business events, designer markets and discos. It's also a partner of the annual "Zurich Film Festival" and provides the location for press conferences and film recordings.

Occupying a central location in the heart of Zurich there's no reason Mascotte shouldn't keep going for another century and more!